

## IEBA Conference 2025, Photo Special

234 participants from 25 countries, some from as far afield as Brazil, Canada, Nigeria and USA made the 23rd Annual Conference a resounding success.



IEBA held another very successful conference on 3 to 5 June 2025 in Brussels, the event producing attendance of over 200 participants for the 5th time.

This was the 17th time we have held our Annual Conference in Brussels, in our new larger location which enabled us to accommodate a greater number of delegates.

The USA saw a highest level of participation to date with 13 delegates, a sign of continued development of the IEBA US Branch.

Once again the number of breakout sessions increased, to 15 compared to 12 in 2024 and 8 in 2022.

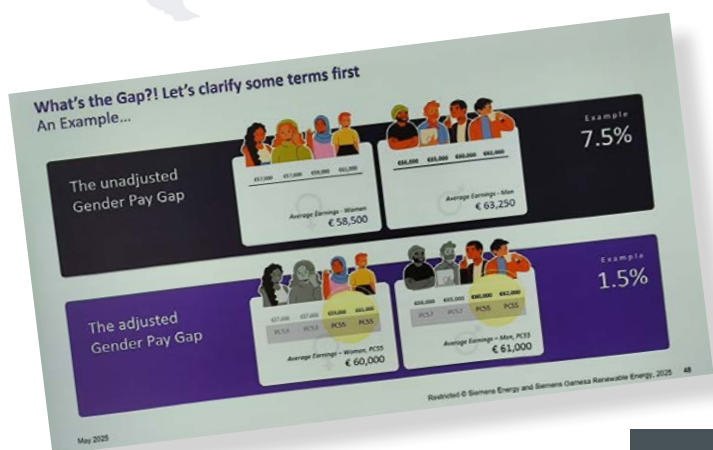
The optional pre-conference training session, first introduced in 2023, for people new to international benefits was again well attended and judged to be a success. Parallel to the training session, a new focus

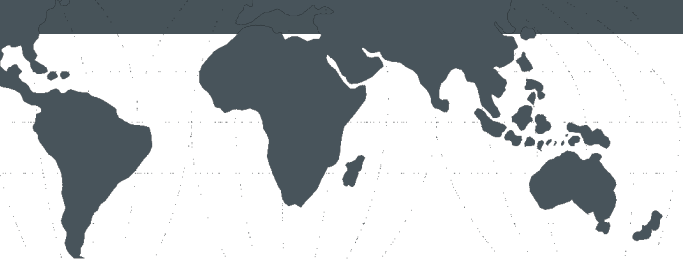
session for more experienced conference delegates was added to the programme. In 2025 this addressed the implications of the EU Pay Transparency Directive on employee benefits. It is thought that this focus session should become a permanent feature of the conference, each year focusing on an item of topical interest.

Brussels has proved to be the ideal location where we have enjoyed consistently high levels of attendance from a wide variety of countries and received consistently positive feedback regarding all aspects of the conference. Most importantly, given the high number of delegates, our efforts to continue to balance the proportion of employers to service providers (consultants, insurance companies, etc) has paid off. In order to maintain a relaxed atmosphere for exchange among participants we do, however, need to continue to be vigilant in discouraging any overtly commercial behaviour.

Copies of the conference presentations are available on the IEBA website for members who are logged in and have paid their subscriptions.

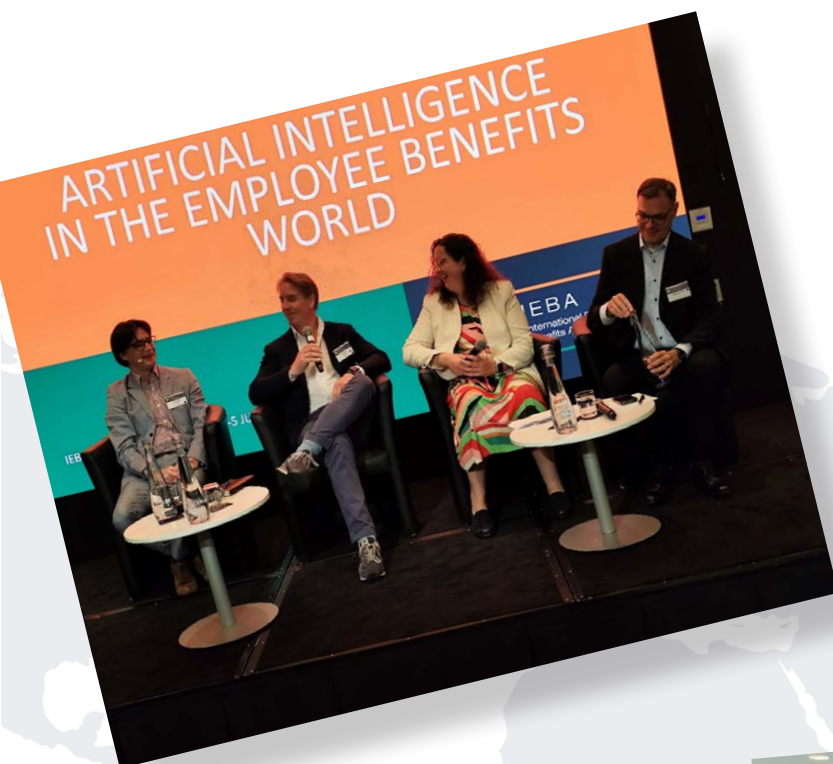
Just like June 2024, delegates were delighted to meet up in person again, as was evident from the good mood and ambiance throughout the event.....see what some participants thought about the event on the following photo special pages....





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*"Opening focus session was brilliant, relevant topic, experts on hand plus good practical discussion; more of similar would be great"*



*"The opening session was excellent"*

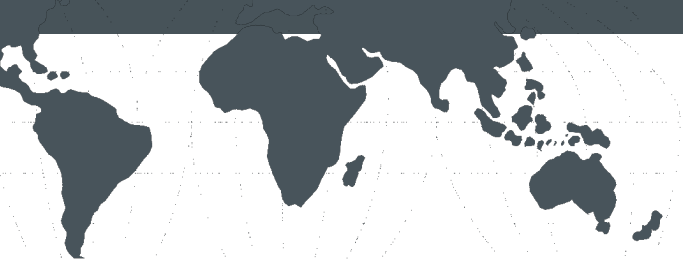


*"The pre-conference training session was definitely worthwhile attending...  
Good level and also liked the broader topic selection...  
it's a privilege to be part of the IEBA community"*



*"I received several positive feedbacks on the training sessions and case studies. To quote "the presentations required listening but working on the case studies allowed me to truly understand the EB financing vehicles"*





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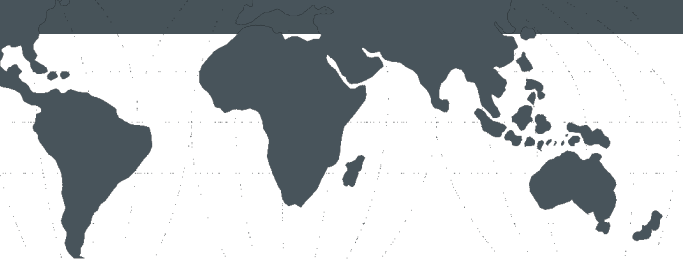
*"I think the conference being in Brussels is a good idea as it's easy to get to. Also if it were held in places further afield it may be difficult to get the cost signed off"*



*"Design is just right, could possibly consider other European cities but Brussels feels the home of IEBA so its a fantastic place for the event"*



*"Thanks to all for another memorable conference"*



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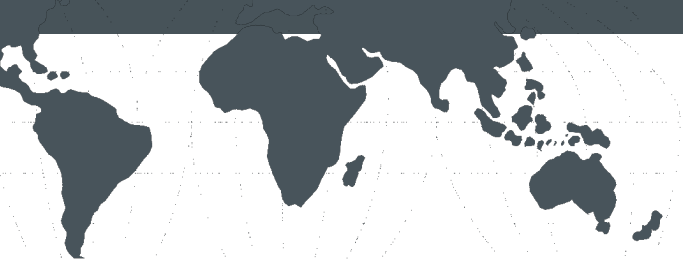
*"Another job well done by the entire IEBA Team!"*



*"The app was great, it would be amazing to have more interactive elements throughout the sessions (e.g. polls)"*







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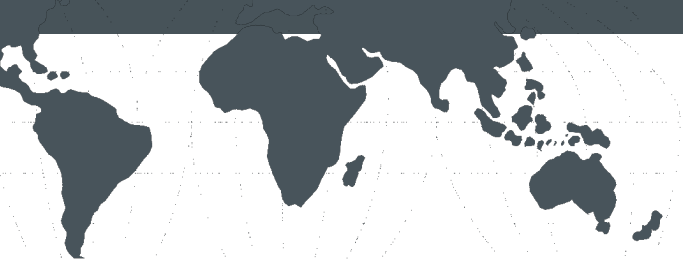
*"Always the best conference for global benefit specialists"*

*"I liked the idea of having IEBA committee members at each table during the Gala Dinner"*



*"The location worked very well and so did the Gala Dinner"*





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*"Very well run and insightful in terms of content and speakers. Well done!"*



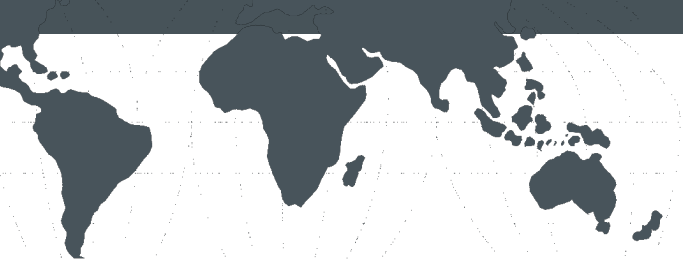
*"Great organization - it was a pleasure to attend and to participate in the sessions"*



*"It was just great :) well done everyone for organizing it and bringing it to this level"*







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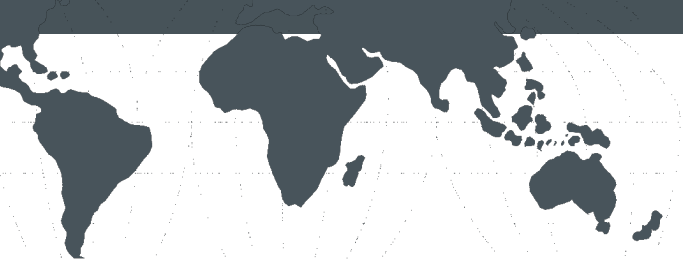


*"Great organization and balance between topics, breakouts and networking"*



*"Brussels is fine - don't change what is not broken!"*





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*"Thank you and well done to all that arranged and presented at the event"*



*"Attending the conference was very valuable, a lot of interesting topics, good networking and very well organised!"*

*"Great organization - it was a pleasure to attend and to participate in the sessions"*

*"My first time and I found it amazing"*







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*"Hearing the large corporates share their views was very informative"*



*"Thank you, it was a great conference!"*



**If you missed the 2025 Conference ... Don't miss the next one!**  
**Save the Date NOW : 9-11 JUNE 2026**

NB : The 2025 conference programme and presentations are available on the Past Events section of the IEBA website for logged in IEBA members